



**FOR IMMEDIATE RELEASE**

**Contact:**

Jill Preston  
Noodles & Company  
(720) 214-1929  
jpreston@noodles.com

**Mac & Cheese Isn't Just For Kids Anymore**  
***Noodles & Company Introduces 'Grown Up' Mac & Cheese Flavors***  
***Available for a Limited Time***

BROOMFIELD, Colo. (February 1, 2011) — Don't feel guilty. We all do it. We can't help but take just one delectable bite from our kid's Mac & Cheese. But you don't have to feel guilty anymore. Noodles & Company restaurants nationwide have just introduced three special Mac & Cheese dishes for grownups...or kids destined to be food critics.

Noodles & Company has always dominated the 'Mac market' with its top-selling Wisconsin Mac & Cheese – a delectable blend of Wisconsin cheeses and fresh cream served over tender elbow macaroni. Now, the fast-casual restaurant is offering three new gourmet versions of the dish that allow adults to feel like a kid again:

**Bacon, Mac & Cheeseburger:** This hearty dish is a deconstructed version of another classic American comfort food — the bacon cheeseburger. Think crumbled oven-roasted meatballs, crispy chopped bacon, diced Roma tomatoes and chopped green onions mixed into Noodles' famous Mac & Cheese and topped with house-made toasted breadcrumbs and cheddar-jack cheese.

**Truffle Mac with Baby Portabellas:** Fine-dining restaurants have recently been featuring upscale versions of Mac & Cheese dishes with a variety of high-end ingredients. Noodles & Company's Truffle Mac with Baby Portabellas rivals what you'd enjoy at any fine-dining restaurant at one-third the price tag. The dish is made with Noodles' signature Wisconsin cheese sauce spiked with white truffle oil, sautéed baby portabella mushrooms, and topped off with shredded parmesan cheese house-made toasted breadcrumbs and parsley.

**Southwestern Chili Mac:** Take a trip southwest and give your taste buds a little fiesta. It starts with Mac & Cheese smothered in spicy red chili, crumbled oven-roasted meatballs and topped with diced green onion and shredded cheddar-jack cheese. Olé!

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“Wisconsin Mac & Cheese has been a menu favorite of kids and adults since the beginning. In fact, last year we sold more than 7 million bowls of Mac & Cheese,” said Tessa Stamper, Noodles & Company’s chef and Mac creator. “Our guests have already been adding veggies, meatballs and even hot sauce to their Mac dishes, so we figured it was time to give them some new flavors to enjoy – especially during these cold winter months.”

These limited-time Mac & Cheese dishes are \$7.95 for a regular or \$6.95 for a small – a side salad or soup can be added for \$1. They’re now available at all Noodles & Company’s restaurants through April. To find a restaurant near you, please visit [www.noodles.com](http://www.noodles.com). Noodles & Company is open seven days a week and offers convenient carry out, phone-in or fax-in orders.

### **About Noodles & Company**

Noodles & Company is about serving real food, real quick. Our menu features made-to-order noodles, salads and sandwiches inspired from around the world that make everyone happy from kids to adults. Think Mac & Cheese, Pad Thai, Chinese Chop Salad, Pesto Cavatappi and a Wisconsin Cheesesteak Sandwich all under one roof. Within minutes of ordering a fresh, made-to-order dish will be delivered to the table on real china with real silverware. Nothing fake here. You also don’t have to clear your table or leave a tip. We just aim to please.

Noodles & Company is a collection of more than 255 neighborhood restaurants in 18 states and growing. Please visit [www.noodles.com](http://www.noodles.com) to find a restaurant near you. If you’re craving more, please follow us on [Facebook](#), [YouTube](#), [Flickr](#) or on our Noodles & Company blog affectionately called [& Company](#).

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