

FOR IMMEDIATE RELEASE

Contact:
Jill Preston
Noodles & Company
(720) 214-1929
jpreston@noodles.com

Noodles & Company Introduces the Best Thing Since Noodles: Sliced Bread

Restaurants nationwide roll out popular dishes in sandwich form

BROOMFIELD, COLO. (April 1, 2010) – A hot bowl of sautéed noodles served with a fork hits the spot every time for some people; while others crave more variety. Today Noodles & Company restaurants are catering to every palate with the introduction of Sandwich Duos, inspired by some of the restaurant’s most popular dishes.

“We knew there was something to the idea, because our restaurant team members have been making sandwiches with our ingredients behind the scenes for years,” said Jill Preston, director of corporate communications. “We also understand that people aren’t always in the mood for pasta, so we’re offering the same fresh, tasty ingredients found in our noodle dishes in the form of a sandwich.”

The sandwiches are available in four Duo varieties: the Mmmeatball, Wisconsin Cheesesteak, The Med and Spicy Chicken Caesar. The Mmmeatball Duo was inspired from Spaghetti & Meatballs and includes five large meatballs, spicy marinara sauce and parmesan cheese on a ciabatta roll. The Wisconsin Cheesesteak Duo pays homage to the best-selling Wisconsin Mac & Cheese and includes sautéed beef, the infamous Mac & Cheese sauce, cheddar jack cheese, as well as sautéed red onion, red bell pepper and mushrooms n a ciabatta roll.

On the lighter side, The Med Duo was born from The Med Salad and includes chicken, mushrooms, spinach, red bell pepper, cucumber, red onion, Zippy Med dressing, cilantro and feta on flat bread. It’s also available in a vegetarian option. Finally, the Spicy Chicken Caesar is similar to the classic Caesar Salad but with a kick. It features romaine lettuce, grilled chicken, parmesan cheese, tortilla strips and a spicy Caesar dressing on flatbread.

Just like Noodles' current menu items, the sandwiches range from spicy to comforting and are made to order with perfectly grilled meat, fresh vegetables and homemade sauces. "These aren't your typical ham and cheese sandwiches," said Preston. "We've tested the Sandwich Duos in our Ohio restaurants, and the results have been off the charts according to guest surveys. Once you try the Duos, we know you'll love us for something other than noodles."

Each Sandwich Duo includes a side soup or salad, and ranges in price from \$5.75 - \$7.25. For more please visit <http://noodles.com/food/sandwiches.php>. The Sandwich Duos are currently available in all Noodles & Company restaurants.

To find a location near you, please visit www.noodles.com. Noodles & Company is open seven days a week and offers convenient carry out, phone-in or fax-in orders.

About Noodles & Company

Noodles & Company is about serving real food, real quick. Our menu features made-to-order noodles, salads and sandwiches inspired from around the world that make everyone happy from kids to adults. Think Mac & Cheese, Pad Thai, Chinese Chop Salad and Pesto Cavatappi all under one roof. Within minutes of ordering a fresh, made-to-order dish will be delivered to the table on real china with real silverware. Nothing fake here. You also don't have to clear your table or leave a tip. We just aim to please. Please visit www.noodles.com to find a restaurant near you. If you're craving more, please follow us on [Facebook](#), [YouTube](#), [Flickr](#) or on our Noodles & Company blog affectionately called [& Company](#).

###