

# List of prohibited ingredients



Ace-K (acesulfame potassium)
Aluminum Calcium Silicate/Bentonite (calcium aluminosilicate, calcium silicoaluminat, sodium calcium silicoaluminat)
Aluminum Potassium Sulfate/ Aluminum Sulfate
Ammonium Chloride
Artificial Colors
Artificial Flavors
Aspartame
Astaxanthin*
Azodicarbonamide
AZO Dyes
Benzoates
Benzoic Acid
Benzoyl Peroxide (synthetic only)
Benzyl Alcohol (synthetic only)
BHA (butylated hydroxyanisole)
BHT (butylated hydroxytoluene)
Bromated Flour
Brominated Vegetable Oils/ BVO (except in beverages)
Calcium Bromate
Calcium Peroxide
Calcium Sorbate
Calcium stearoyl-2-lactylate
Canthaxanthin*
Caprocaprylobehenin
Carboxymethyl Cellulose
Carmine
Certified Colors/ FD&C Colors
Cochineal
Cyclamates
DATEM
Dimethylpolysiloxane
Diocetyl Sodium Sulfosuccinate (DSS)
Disodium Guanylate (GMP)
Disodium Inosinate (IMP)
EDTA/Calcium Disodium EDTA
Ethoxyquin

Glycerol Ester of Wood Rosin
High Fructose Corn Syrup (HFCS)
L-cysteine
Methyl Silicon
Microparticulated Whey Protein Concentrate
MSG (monosodium glutamate)*
Nitrites/ Nitrates
Neotame
Parabens (all)
Polydextrose
Potassium Bromate
Potassium Lactate
Potassium Sorbate
Propionates (calcium and sodium)
Propyl Gallate (PG)
Saccharin/Calcium Saccharin
Salatrim
Sodium Aluminum Phosphate
Sodium Aluminum Sulfate
Sodium Diacetate
Sodium Erythorbate
Sodium Glutamate
Sodium Lactate
Sodium Lauryl Sulfate (SLS)
Sodium Stearoyl-2-Lactylate
Sorbic Acid
Stannous Chloride
Sucralose
Sucroglycerides
Sucrose Polyester (olestra)
Sulfur Dioxide
TBHQ (tertiary butylhydroquinone)
Tetrasodium EDTA
Theobromine*
Titanium Dioxide
Triacetin/Glycerol Triacetate
Vanillin
Sulfites**

Excludes select beverages, cookies and Rice Crispies. As we continually strive to evolve and improve, our list of prohibited ingredients is subject to change.

\*Except where occurring naturally \*\*Allowable in wines and vinegars